ABSTRACT OF THE DISCLOSURE:

A plural media data synchronizing system displays an image source connecting to data on a network. The system inserts into the image source an image marking including information used to display the data on the network. The image source is then divided and edited to produce image contents. When the image contents are reproduced, the image marking is retrieved from the image contents and a location where the data on the network are stored is detected. Then, the data on the network are retrieved via the network using the location and the retrieved data are displayed synchronizing with displaying of the image source based on a synchronizing timing of the image source.